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Knowledge Series - Educational Day

Sponsored by Florida South Chapter of ASID Industry Partners:



Date: Friday, July 18th, 2014

Time: 9:30 a.m. – 3:30 p.m.

Where: Jerry Pair & Associates Showroom

2862 Pershing Street Hollywood, FL 33020

Schedule: Followed on Page 2

Cost: \$15 ASID Members; \$20 Non-ASID Members

(Cash and Check ONLY, Collected at registration on day of event, Proceeds

to benefit Florida South Chapter Educational Programs)

RSVP: Jill Sauer (Showroom Manager at Jerry Pair)

jsauer@jerrypair.com or (954) 874-9201

RSVP Cutoff: SPACE IS LIMITED! RSVP BY JULY 14th 2014

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Schedule:

9:30 - 10:00Registration and Welcome

10:00 - 11:00Crans Baldwin presentation of The Interior Design Industry in 2014 - Now What?

IDCEC#: CEU-102268 - .1 General (registration at event)

A power point presentation addressing business issues that face designers. The presentation includes coverage of the importance of educating prospective younger clients before presenting to them; the importance of LEED, RESNET and others to the next generation; Aging in Place (and CAPS certification) as a huge opportunity; billing techniques for today's market; survey of changes in design centers and design districts around the US; 12-15 specific ideas that designers can do to build their business, from designers for designers; adding services as a part of their offering; bespoke design; why social media and how to start, and other things.

11:00 - 12:00Jerry Pair Leather Presents Leather 101

IDCEC#: CEU-103202- .1 General (registration at event)

Join Jerry Pair Leather's Lia Moraitakis for an overview of the processes and common characteristics of interior leathers. Learn common leather lingo and discover how to calculate hide size for future upholstery projects. Our Leather 101 presentation will provide a general, but essential, knowledge of how to best shop for luxurious leathers!

Jerry Pair Presentation

12:15 - 1:30Lunch

12:00 - 12:15

1:30 - 2:30Marmol Presentation of Introduction to Stone Design I

IDCEC#: CEU-101366 - .1 HSW (registration at event)

This one-hour class is designed for architects, landscape architects, and interior designers desiring to gain a full understanding of natural stone as a building material. Learn more about the various natural stones (limestone, travertine, onyx, marble, serpentine, sandstone, slate, quartzite, and granite). Obtain information about common quarrying techniques, fabrication, and finishing methods. With this understanding, you'll enhance your ability to select the right

stone, fabrication technique, and finish for your project.

2:30 - 3:30LeGrand Presentation of Lighting Controls as a Component of Interior Design

IDCEC#: CEU-101317- .1 General (registration at event)

Lighting controls allow homeowners to control lights, ceiling fans and small appliances from anywhere in the home, without the need for special wiring or expensive master controllers. They can be integrated into a home for single-room, multi-room or whole house systems. The intent of this course is to discuss the role of lighting in design, and more specifically how lighting controls can impact the lives of occupants and performance of the home, including enhanced energy efficiency.